

**Board Meeting Minutes**

**Call to Order**

A meeting of The Greater Jefferson-German Lakes Association was held online via Zoom on February 6th, 2021.

**Attendees**

Attendees present include Ralph, Dave, Sam, Lisa, Bruce, Scott, and Ryan.

**Members not in attendance**

All members were present.

**The meeting was called to order by the Vice President (Sam) at 10:29 AM**

1. Treasures Report (Dave)
   1. Current Balance - $29,470.55
   2. Insurance Policy coming up in march along with Wild Apricot - $2,400 total
   3. Motion to Accept 2020 Fiscal Year Report – Lisa, 2nd by Bruce
   4. Motion to adopt the 2021 Budget – Lisa, 2nd by Ryan
      1. *(Ralph) adjustment made for mailings*
         1. $600 for newsletters
         2. $500 for postage
2. September 6th, 2020 Meeting Minutes Approval
   1. Motion to Approve Meeting Minutes by Sam, 2nd by Ryan
      1. *(Ralph) Update on Sponsorship Renewal*
         1. Dave - Schmitt Masonry and Lawns R Us both Re-Joined, Dave will contact with Summer Breeze
         2. Sam will contact American Legion Post 311 and Stormy’s
         3. Ryan will contact Dales Marine and Beaver Dam
         4. Scott will contact The Craft
3. 2021 Goals and Objectives
   1. Ralph called Mike Schultz
      1. Some projects still need to be done and they are looking for more funds
      2. Nothing for us to participate in now but when there is, he will let us know
   2. Bruce brought up possibility of DNR to stock Walleyes in German
      1. Scott contacted the Fisheries in Waterville and they are trying a new hybrid Walleye to stock
      2. Scott will reach out to them again to see if they will talk at the 2021 Meeting
   3. Lisa – Discussion on Mike Schultz with Soil and Water
      1. Mike stated that the Lake Associations need to raise more money
      2. Discussion on what the Board thinks about raising more money (Pancake Feeds, etc…)
      3. Discussion on what the Lake Association’s role is with different organizations such as the County, DNR, Sherriff’s Department, etc… and how we can work as a team
         1. *This discussion will continue at a future meeting because it is a large list of what our role should be as an organization (water quality, broadband, lost dogs, stocking of fish, etc…)*
         2. *May require a meeting alone to discuss this large of a topic*
   4. Bylaw Amendment
      1. This was agreed upon last fall
         1. Lisa – Language for it and the Google Forum is done and ready to go, all we have to do is decide if now is the time to send it out
            1. This will be sent out by: Post to Facebook, Post to Website, Go out in an email blast to membership via Wild Apricot
            2. 8 People Remaining will receive a Snail Mail Letter
            3. Corium itself is 10% so only need 13 people to vote
            4. It was agreed – not to include anything additional in the email blast
            5. Motion to send out the Bylaw Change – Scott made the motion, 2nd by Dave
            6. Lisa and Dave will manage this
4. Membership Billing Process
   * 1. Board Agreed that dues are due on May 1st and ends April 30th
        1. An example of an Issue with this is Ralphs Neighbor paid twice in 2020, after he received the Newsletter in April
        2. Ralph – if we set a date when membership is due, we need to stick to that guideline
        3. Website shows different verbiage (April to April and April to May 1st) and should be changed to show May 1st to April 30th
        4. If members are not paying through PayPal they are not getting automatic reminders
        5. The end goal is for everyone to be on the same payment cycle but it is difficult and may take years to accomplish
        6. Discussion on if Renewal notices should be sent out or not to avoid double payments
        7. Dave, Scott, and Ralph will talk through this some more so that notifications can be sent out
        8. Update the Website to reflect membership date range of May 1st to April 30th
        9. Discussion to simplify the verbiage explaining the membership date change on the website – Scott found the date error on the website and will clean up the verbiage
        10. For those who pay by check – there is a way to send out a message via Wild Apricot but it may be going into their spam folder
            1. *Ralph and Scott will talk further on sending out reminder notices*
     2. Sending out a Newsletter / Mailing
        1. Send out to the 490 (approx.) on the Wild Apricot site because they have been dues paying members within a 3-year period
        2. 64 New Members were added after last Mailing
        3. Discussion if this Newsletter should be sent out to the 490 in wild Apricot or if the Master List of 800 approx. property owners on the lakes should receive the Mailing
           1. Ralph will try to find the Master List of all property owners/addresses on the lake *(Lisa found this and placed it in the shared folder in Google Drive)*
           2. Lisa created a Folder in Google Drive in 2018 that we can keep all these files in moving forward so all have access to them
     3. Membership payments will continue with Wild Apricot there will just be some organizing done with it
5. Weed Control 2021 and Beyond
   * 1. With Lee retiring from the Weed Spraying someone needs to take over
        1. Ryan and Elizabeth will be taking over as coordinators for the North side of Middle Jefferson
           1. Ryan will contact George Bauer to for guidance on taking over as Coordinators
           2. Ryan will retire from the Board position at the end of his term to focus on the Weed Spraying position
           3. Introductory letter has been drafted to send out to residents on the North Side of Jefferson lake
     2. Most Associations have nothing to do with Lake Associations
        1. Looking to the future, we may be able to get out of the weed spraying program
        2. There is other options such as weed harvesting and the use of divers but these options are more expensive
        3. Due to the Phosphorus reduction projects we should see improvement in the upcoming years
6. 2021 Annual Meeting
7. How do we proceed with a 2021 Meeting?
   1. Virtual Meeting – can do a live stream utilizing social distancing
      1. May need several platforms
   2. Prerecorded meeting that can be posted on the site
      1. Speakers could prerecord their presentations
      2. Could put a comment section where members could raise questions or make comments that could be responded to after they watch
      3. Scott is willing to help coordinate the recordings
      4. How to handle elections on a prerecorded meeting
         1. Provide a link to allow members to vote just as we are doing with the Bylaws
         2. Could place verbiage in the upcoming newsletter about the positions that are up for election and to notify the Board that they are interested and want to be placed on the ballot
   3. Possible Guest Speakers
      1. It might be easier to get speakers when they can prerecord their presentations
      2. Scott will send an email to DNR
      3. Ryan will reach out to Master Gardener for Raingardens
   4. Lisa and Scott will work together on the platform/technical side but everyone needs to help out with content
8. Ralph brought up that Dave wanted to purchase more pamphlets/brochures
9. Cost of 500 is $278 or cost of 1,000 is $315
10. Ryan made Motion for Dave to purchase 1,000 and Sam 2nd
11. Next Meeting Date to talk about clean up from renewing sponsors, finalizing the Newsletter, Membership Renewals
12. Next meeting date will be Friday, March 12th at 4:30 PM and will last 1 hour to 1.5 hour max
13. Lisa will set up the next meeting as a Google Meet

**Adjournment**

Lisa made a motion for this meeting to be adjourned and Ryan 2nd the motion.